



June 21, 2010

Dear Friend,

Gilda's Club annually present awards to individuals and corporations to recognize their outstanding work in the cancer arena. The awards are presented at *Gilda's Gala*, to be held this year on Saturday, September 25, 2010 at George Eastman House. Nominations are being sought from the medical community, members of Gilda's Club, past award recipients and the community at large. We welcome your participation in nominating potential award winners this year.

A list of previous awardees is listed on the reverse of this letter. The awards and criteria for the awards are as follows:

The Community Leader Award

The **Community Leader Award** is given to an individual or group of individuals demonstrating exceptional leadership and philanthropy through a commitment to health care and wellness in our community.

The Gitelman Award

The **Jacob Gitelman Award** recognizes outstanding, meritorious service by a medical professional working with oncology patients associated with Gilda's Club and/or Cancer Action and in the local community.

The C.H.A.M.P. Award

The **C.H.A.M.P.** (Cancer Hero Award of Merit Program) recognizes meritorious, outstanding, or heroic distinctive personal involvement in Gilda's Club and Cancer Action and in the area cancer community which affects a positive change in the lives of oncology patients and their families.

Come As You Are Award

The **Come as You Are Award** is given to an individual(s) demonstrating meritorious, outstanding or heroic distinctive personal involvement in the Gilda's Club Community positively affecting the lives of members living with a cancer experience. This/these individual(s) are welcoming to all, are involved in multiple facets of clubhouse activities and events, provide outreach to further the Gilda's Club mission to new partners and contributes to keeping the red door open.

TO NOMINATE: *For each nomination you make, please indicate what the nominee has done to make him/her eligible for the award. What is their involvement in the cancer arena and in the Gilda's Club community? Resumes, press releases and other supportive materials are welcome but not required. Please email all nominations to Beverly Brooks, bbrooks@gildasclubrochester.org.*

The deadline for submission of nominations is **Friday, July 16**. If you have any questions please call us at 423-9700. Thank you in advance for your thoughtful consideration.

Sincerely Yours,

Beverly Brooks
Executive Director