Because No One Needs To Face Cancer Alone

Your sponsorship offsets costs of events so more money goes directly to our mission of providing over 1,200 free-of-charge programs each year for men, women, teens, and kids whose lives have been touched by cancer.

Our mission is to create a welcoming community of free support for everyone living with cancer.

Our innovative program is an essential complement to medical care, providing counseling, networking, wellness, and support groups, workshops, educational and social activities.

We are here to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action and sustained by community.

In 2016, Gilda’s Club Rochester had:
- 17,488 Clubhouse visits
- 1,476 active members
- Including 401 children and teens

Join GCR and Make a Difference

For more information, please contact:
Sally A. Cramer, Director of Development
scramer@gildasclubrochester.org
585.423.9700, ex. 305

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8th Annual Gilda’s Guys Bachelor Auction

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4th Annual Crosscheck Cancer Charity Hockey Game
Bill Gray’s Regional Iceplex
March 5, 2017

Audience: Families, community partners

<table>
<thead>
<tr>
<th></th>
<th>Stanley Cup $2,000 (Exclusive)</th>
<th>Calder Cup $1,000 (Exclusive)</th>
<th>Gold Medal $500</th>
<th>Silver Medal $250</th>
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<tbody>
<tr>
<td>Tickets</td>
<td>20 VIP</td>
<td>10 VIP</td>
<td>6 VIP</td>
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<tr>
<td>Program Ad</td>
<td>Inside Cover, Full page, B&amp;W</td>
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<tr>
<td>In-Game Announcement</td>
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<td>Two @ :30</td>
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<tr>
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Logo ID on 150 Event T-shirts: $500

For all events, GCR Marketing may include:
E-Blast(s), website listing, and social media presence
E-Blast: 4,000+ constituents
Website: 1,300+ visitors per month

Gilda’s Club Rochester
By the Numbers

4th Annual Crosscheck Cancer
Charity Hockey Game
Bill Gray’s Regional Iceplex
March 5, 2017

Audience: Families, community partners

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Facebook: 2,379+ Likes
Twitter: 826 Followers
Instagram: 545 Followers