

Gilda's Club Rochester

Opportunities for Involvement



Touched by cancer. Empowered by hope.

TAKE ON CANCER TOGETHER

JOIN. GIVE. ACT.

Gilda's Club Rochester • 255 Alexander Street • Rochester • New York • 14607

Heroes Ball

Sponsorship Opportunities



Celebrating the Power of Hope, Courage & Commitment

Our annual gala pays tribute to local heroes who have given graciously to Gilda's Club Rochester. This night honors and thanks those who deserve it most while providing an evening of laughter and celebration for all.

The Wintergarden • November 17

Key Sponsorship Benefits



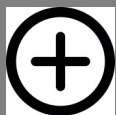
Estimated Attendance: 320+



Target Audience: Medical personnel, philanthropic community members, treatment centers, young professionals, corporations



Media Exposure: Targeted social media, TV (est. value \$5,000—varies by level), radio (est. value \$5,000—varies by level)



Extras: Underwriting opportunities, customizing available, targeted and custom e-mail marketing

Presenting—\$25,000

- Company name as Presenting Sponsor through all event promotion
- Letter sent to your affiliated businesses announcing sponsorship
- Logo featured on thank you letters from CEO (sent post-event)
- Logo on all printed materials; Outside Back Cover Ad in program
- Three Tables (30 complimentary tickets) to event with VIP Seating
- Recognition in all press and media releases
- Stage presence/opening remarks at the event
- Corporate banner displayed at event (you provide)
- Recognition on Gilda's Club website with link to company website
- Social media recognition the week prior to the event

Platinum—\$10,000

- Logo on all printed materials; Inside Front Cover Ad in program (as available)
- Two Tables (20 complimentary tickets) to event with VIP Seating
- Recognition in all press and media releases
- Recognition from the stage at event
- Corporate banner displayed at event (you provide)
- Recognition on Gilda's Club website with link to company website
- Social media recognition the week prior to the event

Gold —\$5,150

- Full-page advertisement in program
- One Table (10 complimentary tickets) to event with VIP Seating
- Recognition in all press and media releases
- Recognition from the stage at event
- Recognition on Gilda's Club website with link to company website
- Social media recognition the week prior to the event

Silver —\$2,900

- Half-page advertisement in program
- Six (6) complimentary tickets to event with reserved seating
- Recognition from the stage at event
- Recognition on Gilda's Club website with link to company website

Bronze —\$1,150

- Half-page advertisement in program
- Four (4) complimentary tickets to event with reserved seating
- Recognition on Gilda's Club website with your company logo

Sponsorship Form

Yes! I want to support Gilda's Club!

Firm/Organization Name _____

Contact Person _____ Title _____

Work Phone _____ Mobile Phone _____ Fax _____

Business Address _____

City _____ State _____ Zip _____

Email Address _____

Payment Type: _____ Invoice Me _____ Check Enclosed or Credit Card (circle one) Visa MC AmEx Discover

Credit Card Number _____ Exp. _____ / _____ Security Code _____

Please invoice me for full amount: _____ or Four quarterly payments of _____

**This sponsorship represents your commitment to
Gilda's Club Rochester in the amount indicated.**

Please indicate desired sponsorship level & event(s) _____

Signature _____ Date _____

Return form to:

Sally A. Cramer, Director of Development

Gilda's Club Rochester

255 Alexander St.

Rochester, NY 14607

E-mail scramer@gildasclubrochester.org

Fax 585-423-9072

Questions? Call (423-9700, ext. 305) or email Sally A. Cramer