

G I L D A ' S  
G A Z E T T E

## Your Community Cancer Resource

Welcome to **Gilda's Gazette**, your month-at-a-glance of **Gilda's Club Rochester** and the cancer community at large. We're excited to highlight what's happening behind and beyond our red door, out in Rochester, and around the country.

**As always, we couldn't do what we do without your support!**

[Visit Our Website](#)

### Spotlight On: Childhood Cancers

In the United States, 15,780 children under the age of 21 are diagnosed with cancer every year; approximately 1/4 of them will not survive. After accidents, cancer is the second leading cause of death in children ages 1-14. Among the leading types of childhood cancer are: leukemia, neuroblastoma, lymphoma, brain and spinal cord tumors, and bone cancer.



**There are exceptions, but childhood cancers usually respond well to chemotherapy.** Children's bodies are also generally better able to recover from higher doses of chemotherapy than adults' bodies. Using more intensive treatments gives doctors a better chance of treating the cancer effectively, but can also lead to more short- or long-term side effects.

**Because of major advances in treatment, more children treated for cancer survive into adulthood. But treatments may affect a child's health later in life, so watching for health effects as they get older has become more of a concern in recent years.**

The good news is that because of advances in childhood cancer treatments, more than 80% of children with cancer now survive 5 years or more.

## Women of Color Support Group

The Women of Color group has been a source of support for African-American women in our community for over 16 years. Women living with any type of cancer, or those providing support for a cancer survivor, attend our Women of Color group twice a month.



The mission of the Women of Color group is to provide a loving, caring, and comfortable atmosphere for women to share the struggles of their cancer diagnosis and gain support from one another.

**Education is also an integral part of this group's mission, both for the survivor and the community at large.** The Women of Color group welcomes local experts to share their knowledge on cancer treatment and research; they also take their message to the larger African-American community through speaking engagements and local health fairs. **This support group's members provide education on the importance of prevention and early detection, as well as quelling the fear of cancer and treatments.** They have made it their mission to make sure that cancer survivors in the African-American community know they are not alone on their journey.

Questions about this support group? Call 423-9700 or [email](#) Mary Casselman-Collazo, Program Director.

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## Camp Open Arms

Camp Open Arms, our two-week day camp, (COA) kicked off yesterday and is in full swing with over 117 campers, ages 3-14, excited for our unique camp experience!

COA makes summer FUN for children who are cancer survivors, have sickle cell anemia, or have a family member with cancer. The campers are on the go every day with field trips to area attractions including Seneca Park Zoo, Strong Museum of Play, Gymnastics Training Center, Horizons, Seabreeze, movies, bowling, and more.



Children with cancer who attend COA are often in treatment, necessitating supervision by medical personnel due to physical challenges. **COA provides medical staff to ensure a safe camp experience for everyone.**

**Gilda's Club is committed to providing COA, like all of our programming, free of charge.** Over 67 volunteer counselors and 5 volunteer nurses are helping to make COA a reality along with our many sponsors and individual donors. **COA enables parents - often challenged by the enormous costs of cancer treatment - to provide their children with a valued childhood camp experience without the financial burden.**

COA is just one way that Gilda's Club helps children impacted by cancer to focus on having fun, and creating the special memories that summer should hold for all kids. **We believe that no one, especially children, should have to face cancer alone.**

For more information on COA, call 423-9700 or [email](#) Mary Casselman-Collazo, Program Director.

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## Third Party Event: Second Annual Elks Against Cancer

For the second year in a row, Gilda's Club is thrilled to be the charity partner for Elks Against Cancer! Join Elks Lodge #24 for a fundraising event to benefit Gilda's Club Rochester on Sunday, July 29th from 1-5PM at 3525 E. Henrietta Road.



The \$15 ticket option gets you the Chicken BBQ Dinner; for \$6, get the Hot Dog and Hamburger Dinner!

Raffle items, 50/50 raffle, t-shirts, and more!

For tickets call 585-370-2653

Are you interested in hosting a Third Party Event to benefit Gilda's Club Rochester? Call 423-9700 or [email](#) Johanna Lester, Director of Events and Communications.

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## Save The Date: 6th Annual Monopoly Tournament

Do you like board games? Do you wish you played them more often, but have recurring nightmares about the days-long Monopoly games of your youth?



Join us on Tuesday, September 25th at Restaurant Good Luck for the 6th Annual Monopoly Tournament to benefit Gilda's Club Rochester! A timed 90-minute version of everyone's favorite game awaits, with individual and table prizes -- including a Grand Prize valued at over \$400!

Your \$60 ticket (or \$325 for a table of six -- best value!) gets you stationary and hand-passed appetizers, and one cocktail of your choice off of Good Luck's incomparable menu. Raffle prizes, celebrity bankers, mug shots for when you wind up in (actual) jail - this event has it all! [Purchase tickets today!](#)

Questions? Call 423-9700 or [email](#) Johanna Lester, Director of Events and Communications.

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## Donor Recognition Event:

## Thank You!

Many thanks to the donors and volunteers who joined us at our recognition event at the Imaginarium in Irondequoit on June 28th!

We had a great time celebrating YOU and all your contributions to Gilda's Club and look forward to seeing you all again soon!



## Spotlight On: 2018 Summer Season of Support

Our 2018 Summer Season of Support campaign is underway! **The goal: raise \$15,000 to provide one year of support groups here at Gilda's Club Rochester.** You can help us make this a reality!

2018  
Summer Season  
of Support

**Did you receive a Summer Season of Support letter?** If not, we'll be happy to send one your way! Please contact Sally A. Cramer, Director of Development, at 585-423-9700, ext. 305 or via [email](#).

## Run or Walk With Gilda's Gang!

We're only a few weeks in - there's still plenty of time to join Gilda's Gang and **run or walk the Rochester 5K, Relay, or Half-marathon in September** -- and fundraise for Gilda's Club Rochester!

We provide the training, the dedicated trainers, the incentives, the parties(!) to get you across the finish line in fine form. **This year, we are excited to partner with [Running with Kelly](#) and [MedVed](#) for our training needs!** As part of Gilda's Gang, you'll get one weekly group session with Running with Kelly, and one with MedVed.



Whether you've done dozens of races -- or if you're looking to get the first one under your belt! -- Gilda's Gang is the place for you! **It's about a community of people coming together to do great things -- for yourselves and for others.** Join us!

For more information, call 423-9700 or [email](#) Johanna Lester, Director of Events and



Be sure to check out our [full program calendar](#) every month to see what's happening here at Gilda's Club Rochester and around our community!

For fundraising and community events, visit our [Special Events page!](#)

Gilda's Club Rochester | 585.423.9700 | [GildasClubRochester.org](http://GildasClubRochester.org)

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